CLAIMS

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- 1. Display device of the type comprising:
 - a sheet made of light-diffusing material;
 - lighting means positioned on either side of said diffusing layer;
 - a medium made of transparent material with the image to be displayed applied to it;

characterised in that said diffuser is constituted by a sheet of plastic with at least one surface which presents micro-grooves a few microns deep, so as to form a matt surface, and that said lighting means are constituted by LEDs.

- 2. Road sign characterised in that it is constituted by a display device as claimed in claim 1, wherein the image displayed is that of the sign.
- 3. Display device as claimed in claim 1, characterised in that said diffuser is constituted by a sheet of plexiglass.
- 15 4. Display device as claimed in claims 1 and 3, characterised in that said LEDs are fitted to a removable support, separate from the sheets that form the base of the diffuser and the image support screen.
 - 5. Display device as claimed in the preceding claims, characterised in that it includes a perimeter frame consisting of an opening structural section designed to allow rapid replacement of the image support sheet.
 - 6. Display device as claimed in claims 1 to 4, characterised in that the images are on a sliding tape fitted in front of said diffuser.
 - 7. Display device as described and illustrated.